

## CLAIMS

Claims 1-6 (canceled)

Claim 7 (new)

What I claim as my invention is: The original idea and base of inventing in characteristic the using of "reputation value" of the United States of America, Europe and/or any other similar countries are based on comprising "that value" being transformed into "commercial value" by the new local "reputation" office created in the line to handle and collect royalty of foreign currency uniquely from foreign members; overseas manufacturers, enterprises, companies, representatives, organizations, supermarkets, business groups, business with employees and others for them to benefit comprising the using of local "reputation" office names, address, emblems, symbols and others in their letter-heads, catalogs, advertisement, cards on the character of membership grounds.

Claim 8 (new)

What I claim as my invention is: The original idea and base of inventing "reputation" commercial line in characteristic consist of (1) establishment of an office with name(s), (2) its activity issuing certificates of membership, authorization, policy statement to overseas members upon remittance of membership fee, (3) its policy building to authorize overseas membership companies to use its proper names, address, trademarks, emblems, symbols, other similarities in their letter-heads, catalogs, advertisement, cards for an exchange of royalty, (4) its policy doing uniquely for overseas companies without handling business transaction, (5) based on the result of comprising "commercial value" being created in use of that office in a "reputation value" country as United States of America, Europe or equivalent that (6) business income of foreign companies augmenting and collection of foreign currency in local country materializing grounds, including:

- basis of inventing and functioning "reputation" commercial line in characteristic

wherein establishing an office in U.S.A., Europe and/or any other countries to handle “reputation” membership based on making use of comprising “commercial value” being created in use of that office in a “reputation value” country as America, Europe and/or others to export “that value” from local country to foreign members in other countries through membership basis,

- basis of activity in characteristic wherein activity of line based on comprising foreign “reputation” members receiving certificates of membership from local office signifying “commercial value” of that office in a “reputation value” country as America, Europe and/or others grounds,

- basis of activity in characteristic wherein activity of line based on comprising foreign “reputation” members receiving authorization authorizing to use trademarks, emblems, symbols, name and address of local “reputation” office printed in their correspondence letter-heads, catalogs, advertisements, cards and others overseas grounds,

- basis of activity in characteristic wherein activity of line based on comprising foreign “reputation” members receiving authorization authorizing to use hallmarks, badges, labels, stamps, signs, representations, logos, marks, flags, tokens, others having name and address of local “reputation” office grounds,

- basis of policy statement in characteristic wherein protection statement based on comprising foreign “reputation” members receiving statement maintaining agreement for protection of “reputation value” of America & Europe or equivalent using overseas grounds,

- basis of collecting royalty in characteristic wherein royalty based on comprising foreign “reputation” members remitting royalties timely to local “reputation” office for receiving required documentation to maintain their membership on “reputation value” from that office in new exclusive line grounds,

- basis of activity policy of the line in characteristic wherein there having no business transaction, deal between local office and foreign members except for “reputation” membership uniquely so local “reputation” office taking no responsibility on any activities of foreign member companies overseas grounds,

- basis of its operation in characteristic wherein the invention functioning comprising from one country to others based on “reputation value” of that country in use transforming

into “commercial value” being exported by intermediary of local “reputation” office to foreign member companies through membership grounds,

- basis of “reputation value” in characteristic wherein comprising “reputation value transforming into commercial value” based on putting into practice benefiting the two exchanging parties in self-advertising effect and overseas “reputation value” background obtained being beneficial for an exchange of affordable royalty grounds in view of traditional heavy advertisement charges and considerable expenses of establishing similar subsidiary office overseas,

- basis of useful result of the invention in characteristic wherein useful line being created in use based on comprising the result of business income of foreign companies augmenting and collection of foreign currency in local country materializing grounds,

- excluding that:

- domestic membership associations and chambers functioning membership activities in the same country,

- head office (or subsidiary companies) being established in their own country having their subsidiary companies (or head office) in foreign countries having business links, deals, commercial activities or shareholder(s),

- local companies and agents having their foreign suppliers, exporters and importers in foreign countries in business deals and commercial activities and

- exporters, importers, diplomatic offices in official business, airline and shipping companies in foreign airline, shipping business, banks in foreign banking business.

#### Claim 9 (new)

What I claim as my invention is: The invention(s) and claims include its base, the original elements, idea of the invention, grounds, composition, function, structure, process of making, any policy, facility for functioning, establishment, materializing, export, connection, contents, illustrations, using of the invention, any other structures, modifications, substitutes in any forms, replacement of parts, of language, of facilities being assembled for performing same/similar function referring to the original fundamentals of the invention to the same

effect, addition/reduction part/unit of the invention, combining the invention with other entity, system, policy, functioning the invention as whole/a part of business activities in any association/company under any names with/without collecting fee and any other business affecting interests of the invention being in the scope of the protection of the invention, using the invention everywhere.